

# Jon Salter

**BETTER!**  
Shows individuality  
& sets the tone.

## Profile

Ops-minded software engineer who loves building robust products. I get satisfaction from error-free logs, green dashboards, and happy customers. I have 5 years experience working with AWS and Node.js, building distributed products at scale.

## Employment History

### Senior Software Engineer, Workonomics, London

JANUARY 2018 – PRESENT

- Led delivery of new [recruitment tool](#) (Node.js, AWS) which decreased time-to-hire from 1 month to 2 weeks.
- Implemented A/B tests that saw a 78% uplift in conversions to premium subscriptions.
- Introduced new multi-brand [design system](#) (React, CSS, Storybook) which saved £1.2m over 2 years.
- Grew team from 2 to 5 engineers in 3 months.
- Contributed to company [blog](#).

### Software Engineer, Workonomics, London

JANUARY 2015 – DECEMBER 2017

- Rebuilt [homepage](#) (Node.js) resulting in a 250ms improvement in page load time.
- Built a [social sharing menu](#) (Node.js, React, Redux) which helped grow monthly active users by 56% in a year.
- Presented 'Intro to Workonomics' at TEDxSoho conference.

## Education

### Bachelors in Computer Science, University of Reading

2011 – 2014

- 1st class degree
- Awarded scholarship for academic excellence
- Final year project on Machine Learning as a service (React, Node.js)

## Other

### Side Projects

- [Mobile app](#) (iOS, Android) providing a daily song suggestion (React Native, TypeScript, Node.js, Docker, Kubernetes)

### Courses

- Advanced JavaScript Concepts, **Udemy**
- Functional Programming Principles, **Coursera**
- Machine Learning, **Stanford University Online**

### Interests

- Photography
- Football
- Whisky
- Travel

## Details

07843 842362

[jon@workonomics.co.uk](mailto:jon@workonomics.co.uk)

## Links

[LinkedIn](#)

[GitHub](#)

## DETAIL!

Articulate. Every word has a purpose.

Bullets = easily digestible information.

Tech is highlighted in context.

## CLARITY!

Use of hyperlinks saves words and prompts engagement.

Data = evidence.

Descriptions successfully demonstrate how you can help your prospective new employer.

## OPPORTUNITY!

Cutting out pointless tech lists gives more space to showcase who you are.

## PERSONALITY!

People want to hire people, not robots.

Stimulus for more favourable interview conversations.